

Royal Alliances Privacy Policy

Royal Alliances respects the privacy of its partners. This Privacy Policy was created to define how the Royal Alliances website operates and how information is collected, used, and shared. The Policy applies to www.royalalliances.com and all associated websites, web-based applications, web pages, and/or web properties (collectively, the "Site"). The Site is the property of Bold Alliances, LLC d/b/a Royal Alliances ("Royal Alliances").

Protecting Your Information

Royal Alliances is committed to protecting users' information and maintains reasonable administrative, technical, and physical safeguards to defend against the information's loss, misuse, or unauthorized access, disclosure, alteration, or destruction.

Collection and Use of Personal Information

Royal Alliances does not share or otherwise disclose personal information about Site users, except as described here or where permitted by law. You may be asked to provide personal information to access the Site, such as your name, address, phone number, email address, payment information, and USPS MIDs and CRIDs. Personal information collected through the Site will primarily be used to fulfill orders and requests for information, for marketing and promoting Royal Alliances products and services, to provide technical support and troubleshooting, and to improve products, services, content, and advertising. Service providers and suppliers are required to keep confidential any personal information received from Royal Alliances. You are not required to provide the personal information requested by Royal Alliances but, if you choose not to do so, your use of the Site may be limited.

Collection and Use of Non-Personal Information

Royal Alliances also collects data in a form that does not, on its own, directly associate with any individual. Royal Alliances may collect, use, transfer, and disclose non-personal information for any purpose. If non-personal information is combined with personal information, the combined information will be treated as personal information while combined.

Cookies and Other Automatic Data Collection Tools

The Site may use cookies and other automatic data collection tools (i.e. clickstream and web beacons) which help to better understand and analyze trends, administer the Site, learn about user behavior on the Site, and improve Royal Alliances products and services. Royal Alliances treats information collected by cookies and other technologies as non-personal information.

Disclosure to Third Parties

It may be necessary - by law, legal process, litigation, and/or requests from public and governmental authorities within or outside your country of residence - for Royal Alliances to disclose your personal information. Your personal information may also be disclosed if it is determined that, for purposes of national security, law enforcement, or other issues of public importance, disclosure is necessary or important.

Information about you may also be disclosed if disclosure is reasonably necessary to enforce the terms and conditions of, or protect the operations of, Royal Alliances. Additionally, in the event of a reorganization, merger, or sale, Royal Alliances may transfer any and all personal information to the relevant third party.

Third-Party Sites and Services

The Site may contain links to third-party websites, products, and services. Use of information collected by a third party, which may include location data or contact details, is governed by the privacy practices of the third party.

This Privacy Policy is subject to change without notice.

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